



## STEM Expo

### Sponsorship Levels and Benefits

You can make a difference in the community, as well as in the lives of young STEM innovators, as you achieve your marketing, branding and public relations goals in support of STEM Education. Support young scientists, technicians, engineers and mathematicians, and meet some of the most exceptional 3<sup>rd</sup>–12<sup>th</sup> grade students in California!

STEM Expo is the innovative alternative to the typical science fair. This exciting, free, one-day event features Science, Technology, Engineering and Mathematics [STEM] as educational opportunities and viable career paths - showcasing elementary through high school student-generated work - connecting students with their community. We are an entirely volunteer run organization, all of the funding that we receive goes directly to support the event or the students and their exhibits.

Student participation in the event is free of charge, allowing us to make sure there is no barrier based on income level. Non-traditional project groupings give every student an opportunity to participate, even if they never have considered a STEM type project in the past. Awards and prizes for each category celebrate the top level entries, and every student project is recognized for the successes that are presented, and each student takes home a certificate that shows their participation.

With seven categories that get children thinking about STEM in non-“standard” ways, STEM Expo is now recognized as the model for the next generation of student science competitions. We have presented our concept and format to educational conferences around the country, and many other locations are replacing their traditional science fairs with STEM Expo based events that get the students excited about Science, Technology, Engineering, and Math.

STEM Expo, Inc. is a not for profit corporation established under the laws of the State of California in 2014 (our EIN is 47-0994989). A copy of the Federal 501(c)(3) Public Charity Determination letter and a copy of the California Non-profit Exempt Acknowledgement letter are available on our website at <http://www.stemexpo.org/NonProfit>

Please take a look at the opportunities for sponsorship that we are offering to you. We are happy to talk with you about customized arrangements, including in-kind equivalence, personnel support, guided funding, etc. Do not hesitate to contact us about how you would be able to help!

You are welcome to focus any donation towards a specific event in your area or we will use the funds to support STEM Expo events and operations throughout the country.

The following levels of corporate sponsorship are defined:

### **\$5,000 “Champion” Level**

- Local Event Categorical Award named for your organization or cause
- Recognition in all press releases
- Name/Logo on Champion Banner, in Official programs and on STEM Expo website.
- Customized presentation to your company, Customized tour of a STEM Expo event
- Free Exhibitor’s Showcase Booth at your local event

### **\$2,500 “Innovator” Level**

- Recognition in select press releases
- Name/Logo on Innovator Banner, in Official program and on STEM Expo website.
- Customized tour of a STEM Expo event
- Free Exhibitor’s Showcase Booth at your local event

### **\$1,000 “Motivator” Level**

- Customized Tour of a STEM Expo Event by a Board Member
- Free Exhibitor’s Showcase Booth at your local event
- Name/Logo on Motivator Banner, in Official program and on STEM Expo website.

### **\$250 “Mentor” Level**

- Name/Logo on Mentor Banner at event and in Official program
- Free Exhibitor’s Showcase Booth at your local event
- Name/Logo on STEM Expo website.

### **\$50 “Supporter” Level**

- Name listed on STEM Expo website.

If you are ready join our group of outstanding sponsors, please visit our website at

<http://www.stemexpo.org/Sponsorship>

or send your check (made out to “STEM Expo, Inc.”) and the Sponsorship Info and Exhibitor Info forms (if appropriate) to:

STEM Expo, Inc., 2050 Via Taormina, Monterey, CA 93940

For further information (or to find out about customizing the above) please contact:

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